



Wells Fargo Center for the Arts
Enrich. Educate. Entertain.

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J VINEYARDS & WINERY TO BECOME EXCLUSIVE SPARKLING WINE SPONSOR OF WELLS FARGO CENTER FOR THE ARTS

Santa Rosa, CA (November 10, 2009)—J Vineyards & Winery located in Healdsburg, California in the heart of Sonoma County's Russian River Valley is joining Santa Rosa's community non-profit arts center, Wells Fargo Center for the Arts as its exclusive sparkling wine sponsor. Beginning November 16 with the performance of *Champions of the Dance*, J's *Méthode Champenoise Cuvée 20 Brut Non-Vintage* will be available at all performances, events, and annual fundraising activities. Proceeds from the one-year exclusive partnership, which includes financial and in-kind donation, will benefit the Center's arts and education programs, including its Education Through the Arts program serving 30,000 students annually.

Founded in 1981, the non-profit Wells Fargo Center for the Arts hosts an impressive 1,000 events with 500,000 patrons and visitors annually. "Their consistent messaging is to enrich, educate and entertain members of this community," says J Founder & President Judy Jordan. "And I am delighted to share this ambitious vision with Wells Fargo Center for the Arts."

"We're excited to offer our patrons the added opportunity to enjoy J's signature sparkling wine at our performances and events," says Rick Nowlin, the Arts Center's executive director, "and, grateful for the generosity of J Vineyards and Winery. Our mission and our programs rely on contributions such as this—enabling us to present world-class performances and education programs serving children and families, and nurture the arts in our community by providing a home for six local performing arts companies."

Judy Jordan recognizes J Vineyards & Winery's sponsorship with Wells Fargo Center for the Arts as "the latest in great pairings." "At J Vineyards & Winery we are committed to providing wines of unparalleled quality and to creating an experience that enhances the lives of our guests," says Jordan. "Our core values embrace a strong sense of community and we are hopeful J's sponsorship will promote art, the North Bay community and all the wonderful citizens in this county."

About J Vineyards & Winery

Founded in 1986 by Judy Jordan, J Vineyards & Winery produces site-specific, cool climate and Russian River Valley Pinot Noirs, Chardonnay and Pinot Gris, as well as the highly lauded J Sparkling Wines. J's Healdsburg Visitor Center has elegantly showcased sparkling and varietal wines with artisanal food pairings since its opening in 1999. The sophisticated contemporary setting offers wine tastings at the signature bar or table service in the private tasting salon.....The Bubble Room.

About Wells Fargo Center for the Arts

A non-profit community arts center, Wells Fargo Center for the Arts is home to world-class performances, nationally recognized education programs, contemporary sculpture, and many popular events. The Arts Center is located in the heart of the Sonoma wine country and ranked among California's top performing arts presenters. Together with its resident companies, the Center presents more than 100 performances each year in music, dance, theater, renowned speakers, and comedy; and education programs serving 30,000 children and adults annually. Owned and operated by the Luther Burbank Memorial Foundation, the Center relies on charitable community donations to achieve its mission—to enrich, educate, and entertain.