



Wells Fargo Center for the Arts

Enrich. Educate. Entertain.

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Arts Center Announces \$50,000 Matching Grant from Valis Fund of Community Foundation Sonoma County

Santa Rosa, CA (October 1, 2009) -- Wells Fargo Center for the Arts, Sonoma County's community supported non-profit arts center, has received a \$50,000 one-to-one challenge grant from the Valis Fund of Community Foundation Sonoma County. "This is an extraordinary opportunity to generate much-needed new and increased membership donations for the Center's programs," says Executive Director Rick Nowlin, "especially for our Education Through the Arts programs that serve over 30,000 students and teachers each year. During this difficult economic time, retention and growth of our donors is challenging, and this wonderful grant opportunity couldn't have come at a better time and couldn't be more appreciated by all of us at the Center!"

The grant from the Valis Fund of Community Foundation Sonoma County will match one dollar for each dollar donated—up to a total of \$50,000—by every renewing member, upgraded member and new member between October 1 and December 23, 2009. With ticket sales generating only half of the operating budget for the non-profit Wells Fargo Center for the Arts, membership donations are essential to maintaining the Center's nationally recognized education programs and to presenting world-class performances in Sonoma County.

Membership pledges may be made online at wellsfargocenterarts.org, by phone through the box office at 707-546-3600, or in person at 50 Mark West Springs Road in Santa Rosa. For more detailed information on all of the funding opportunities available at the Center, call Diana Hodgins, Development Assistant, at 707-527-7006, ext. 116.

A non-profit community arts center, Wells Fargo Center for the Arts is home to world-class performances, nationally recognized education programs, contemporary sculpture, and many popular events. The Arts Center is located in the heart of the Sonoma wine country and ranked among California's top performing arts presenters. Together with its resident companies, the Center presents more than 100 performances each year in music, dance, theater, renowned speakers, and comedy; and education programs serving 30,000 children and adults annually. Owned and operated by the Luther Burbank Memorial Foundation, the Center relies on charitable community donations to achieve its mission – to enrich, educate, and entertain.

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