



Wells Fargo Center for the Arts
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Arts Center Hires New Director of Human Resources and Organization Development

Santa Rosa, Ca. (January 27, 2009) – Sarah Gevirtz, formerly with AAA and Agilent Technologies, has been named the new director of human resources and organization development for Wells Fargo Center for the Arts in Santa Rosa. Gevirtz comes to the Center with 11 years of experience and training in organization development and human resources, and organizational theory and cross-cultural studies. She recently worked for AAA as Strategic Business Partner and prior to that worked for Agilent Technologies as a Senior Human Resources Manager. Gevirtz earned a Bachelor's degree in Physical Education: Physical Therapy from San Francisco State University in 1991 and received a Master's degree in Psychology: Organization Development from Sonoma State University in 1999.

Over the past 18 months, Gevirtz has also served as a member of the Arts Center's voluntary board of directors, serving as chair of the HR Committee and co-chair of the Strategic Direction One committee, working to achieve organizational excellence. "Although we are losing a valued board member," said the Center's executive director Richard Nowlin, "we are fortunate to be gaining an extremely qualified human resources and organization development professional very familiar with our organization and greatly respected by the staff."

Owned and operated by the Luther Burbank Memorial Foundation, the non-profit Wells Fargo Center for the Arts employs approximately 40 full time and 35 part time staff members, and receives the generous services of over 300 volunteers. Each year, nearly 500,000 people pass through the doors of Wells Fargo Center for the Arts to enjoy its performances, events, and facility rental services.

A non-profit community arts center, Wells Fargo Center for the Arts is home to world-class performances, nationally recognized education programs, contemporary sculpture, and many popular events. The Arts Center is located in the heart of the Sonoma wine country and ranked among California's top performing arts presenters. Together with its resident companies, the Center presents more than 100 performances each year in music, dance, theater, renowned speakers, and comedy; and education programs serving 30,000 children and adults annually. Owned and operated by the Luther Burbank Memorial Foundation, the Center relies on charitable community donations to achieve its mission – to enrich, educate, and entertain.

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